

MW Advising Cookie Notice

Introduction



What this section is about: who we are, basic notions used throughout the notice, when this cookie notice activates and data processing takes place

This Cookie Notice (hereinafter - the “**Cookie Notice**”) governs relationships between **MW Advising LLC**, entity ID M104573, a company registered under the laws of the State of Wisconsin – the “**Company**” or “**We**”, “**Our**”, “**Us**” and its Customers and website visitors – the “**Data Subjects**” or the “**Data Subject**”, or “**You**”, “**Your**”,

in connection with the processing of the Data Subjects’ personal data obtained in the course of:

(1) setting and operating cookies on the Company’s website at: <https://www.mwadvising.com> (the “**Landing**”).

The Cookie Notice shall compliment and be read in conjunction with the Privacy Notice in part of collecting and processing the traffic data (cookies) of the Data Subjects. In the event of any conflicts between the Privacy Notice provisions and those contained in the Cookie Notice, the latter shall supersede.

Other notions used in the Cookie Notice and which are not interpreted in this document, are based on the definitions of the Privacy Notice.



What this section is about: We explain which cookie vendors We use, types of cookies placed by these cookie vendors, their purpose and expiration period

Currently We use the following cookie providers:

- 1) **Cybot A/S**. Located at: Havnegade 39, 1058 Copenhagen, Denmark; and

2) **Google LLC.** Located at: 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Cybot A/S

Cybot A/S provides a cookie consent tool called “Cookiebot” deployed on the Landing to obtain and retain Your cookie choices on Our domain.

When You submit a consent from the Landing, the following data are automatically logged at Cybot:

- Your IP number in anonymized form (last three digits are set to ‘0’);
- the date and time of the consent;
- User agent of Your browser;
- the URL from which the consent was submitted;
- An anonymous, random and encrypted key value;
- Your consent state, serving as proof of consent.

The key and consent state are also saved in Your browser in the first party cookie “CookieConsent” so that the Landing can automatically read and respect Your consent on all subsequent page requests and Your future sessions for up to 12 months. The key is used for proof of consent and an option to verify that the consent state stored in Your browser is unaltered compared to the original consent submitted to Cookiebot.

Information on other data which may be collected and processed by Cookiebot, may be found at: <https://www.cookiebot.com/en/privacy-policy/>, <https://www.cookiebot.com/en/cookie-declaration/>.

All data gathered by Cybot A/S are stored in databases and file repositories hosted in an Azure data center at Cybot’s cloud vendor, Microsoft Ireland Operations Ltd in Dublin.

Google LLC

Google LLC supports Google Analytics deployed by Us on the Landing. Google Analytics may collect such data as a number of sessions, session duration, operating systems, device models, geography and other statistical and analytical data: https://support.google.com/analytics/topic/2919631?hl=en&ref_topic=1008008.

Please see the cookies placed by Google Analytics (if this enumeration changes, We will update the list as new information comes to Our knowledge):

| Name | Purpose | Expiration period |
|------|---------|-------------------|
|------|---------|-------------------|

| | | |
|-----------|---|----------|
| __utm.gif | Google Analytics Tracking Code that logs details about the visitor's browser and computer. | Session |
| __utma | Collects data on the number of times a user has visited the website as well as dates for the first and most recent visit. Used by Google Analytics. | 2 years |
| __utmb | Registers a timestamp with the exact time of when the user accessed the website. Used by Google Analytics to calculate the duration of a website visit. | 1 day |
| __utmc | Registers a timestamp with the exact time of when the user leaves the website. Used by Google Analytics to calculate the duration of a website visit. | Session |
| __utmt | Used to throttle the speed of requests to the server. | 1 day |
| __utmz | Collects data on where the user came from, what search engine was used, what link was clicked and what search term was used. Used by Google Analytics. | 6 months |
| _ga | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 2 years |
| _gat | Used by Google Analytics to throttle request rate | 1 day |
| _gid | Registers a unique ID that is used to generate statistical data on how the visitor uses the website. | 1 day |

Contacts and Amendments to the Cookie Notice



What this section is about: We provide You with explanations as to how We will implement changes to this Cookie Notice and what communication channel You can send your questions to

You are welcome to send Your queries and questions related with the Cookie Notice and processing of Your personal data to: privacy@mwadvising.com.

Amendments to the Cookie Notice may be presented in the form of the updated document. We also can arrange the updates by archiving the previous versions of the document accessible in the electronic form on the Landing. Please check the Cookie Notice regularly to stay up to date with Our cookie processing activities.